



Call for Papers

National Research Alliance Dialogue on Corporate Governance 2018

The Thai Institute of Directors (IOD) would like to invite submission of unpublished papers into the National Research Alliance Dialogue on Corporate Governance 2018 to be held at Sasin Hall on November 15, 2018.

Topics:

We encourage submission of **unpublished papers** addressing **general areas of corporate governance**. They are such as ownership structure, board composition and diversity, committee structure and effectiveness, director evaluation, directors and executive compensation, CEO succession planning, duality role of the CEO/Chairman, international corporate governance, cross-border investing, regulatory settings and politics, and issues in corporate governance reform, among others. However, we give special emphasis on the particular topics in 2018.

Track I: Financial disclosure credibility

Recent corporate scandals have prompted attention to the quality and credibility of the financial information. We are interested in both conceptual and empirical studies that provide insights to improve the quality of the financial reports.

Track II: Board leadership and diversity

Increased focus on strategy and value creation have become critical for board responsibilities and activities. The boards of directors who are inexperienced will be incapable of directing and performing, efficient monitoring and advisory roles, causing a value destruction. Studies should address how boards add value to the companies.

In addition, a policy and practices of board diversity have gained much attention recently. For example, the use of competency matrices helps determine whether director candidates are fit for the company's strategic directions. Gender diversity such as the role of women on boards is also a hot topic. We are interested in understanding the mechanisms underlying the diversity.

Track III: Form versus substance in corporate governance

An effective corporate governance system requires not only well-thought written policies (form) but also how the companies make the policies into practices (substance). The true substance of good governance practices should help create value to the firm and its shareholders. We are interested whether the corporate governance is simply a response to the regulatory requirements for reporting and compliance. That is, a form with no real value created.

National Research Alliance Dialogue on Corporate Governance 2018

© 2018 Thai Institute of Directors Association

All right reserved



Track IV: Stakeholder Engagement

This track aims to understand an influential role of stakeholders in the governance mechanisms and decision-making processes of the business organizations. In addition to the shareholders, executives, and directors, a larger number of internal and external stakeholders are becoming key elements of the corporate governance system.

Papers:

We encourage both academic and practitioners to submit their papers. Papers should focus on any level of observations (e.g., firms, countries, investors) underlying a variety of theoretical perspectives (e.g., agency theory, informational asymmetry, signaling theory, stakeholder theory) and using appropriate quantitative, qualitative or mixed methodology. We aim to a broader group of audience in 2018. As such the paper submission can be in the following forms.

1. **Academic papers** addressing a statement of problem, motivation and contribution of the study, literature review, sound research methodology, theoretical implication, empirical evidence, and a conclusion.
2. **Clinical papers** studying a particular case of a company or impact of any specific corporate events.
3. **Discussion papers** reviewing an interesting area of literature with an application to academic research or business management.

Open house:

Thai IOD would like to invite those who are interested to submit and present the papers to attend an open house in **June 2018** for Q&As. The date and venue will be announced later.

Submission procedure:

Please submit papers in a PDF version Please submit papers in a PDF version no later than **September 30, 2018**. Please use the last name of the 1st author as the file name when you save your paper. Papers can be submitted electronically to Khun Manee at manee@thai-iod.com. Alternatively, you may send a hard-copy to:

Thai Institute of Directors Association
CMA. Building2, 2/9 Moo 4 Northpark Project,
Vibhavadi-Rangsit Road, Thung SongHong,
Laksi, Bangkok 10210, Thailand

Decisions regarding the paper acceptance and presentation will be made no later than **October 31, 2018**. General inquiries regarding the conference should be directed to Khun Manee at manee@thai-iod.com, Tel: 02-955-1155 ext 303. Fax: 02-955-1156-57.

National Research Alliance Dialogue on Corporate Governance 2018

© 2018 Thai Institute of Directors Association

All right reserved